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LeadingAge Wisconsin is the statewide association representing non-for-profit nursing homes, assisted living facilities and other community-based providers in Wisconsin. The Association also has a number of for-profit long-term care providers who have joined LeadingAge Wisconsin as subscriber organizations. In total, the Association represents over 560 nursing home, assisted living, senior housing, and other community-based providers who serve elderly persons and individuals with a disability throughout the state. LeadingAge Wisconsin members employ over 38,000 people who provide compassionate care and service to over 48,000 individuals each day.

## Mission

LeadingAge Wisconsin enhances members' dedication to excellence by providing programs and services to assist members in meeting the needs of elderly persons and individuals with a disability. LeadingAge Wisconsin demonstrates a caring commitment to the highest quality of life and greatest independence for each individual served.

## Operational Philosophy

LeadingAge Wisconsin recognizes that member organizations are community based, community owned, and community accountable. LeadingAge Wisconsin promotes the community responsiveness inherent in the philosophy of all not-for-profit organizations. The association is dedicated to the development of a continuum of care which meets the physical, spiritual, emotional, and social needs of aging persons while providing each individual with options and a means of achieving maximum independence. LeadingAge Wisconsin encourages its members to achieve high professional standards and provide innovative approaches to the delivery of quality services, which are both effective and efficient, and which result in the enhancement and enrichment of the lives of those served.

## Core Values

- LeadingAge Wisconsin is a mission driven, member-supported, statewide association serving as a leader in advancing the field of long-term care through advocacy, education, and the development of collaborative strategies for its members and the general public.
- LeadingAge Wisconsin strives to be a visionary force whose unified voice advocates within the political and regulatory process in order to advance the development of a comprehensive long-term care delivery system for the future.
- LeadingAge Wisconsin leadership encourages its members to achieve excellence in the delivery of services to elderly individuals and persons with a disability by adhering to the highest ethical standards of practice.
- LeadingAge Wisconsin acknowledges the broad range of individual needs and opinions and provides a forum to foster member empowerment and peer support.
- LeadingAge Wisconsin serves as a resource to its individual members, assists in problem resolution, and offers/develops services and programs to meet and exceed member needs.

## For More Information, Please Contact:

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