



# An *Exceptional* Recap

From the incredibly inspirational keynote address to the humorous closing address, the LeadingAge Wisconsin *Exceptional* conference was a time of outstanding educational presentations, unparalleled networking opportunities, enjoyable camaraderie, and a memorable trip to Miller Park.

This 2013 Spring Conference recap is dedicated to the many individuals who shaped the record breaking success of this conference -- the 600+ attendees, the generous sponsors, the dedicated members of the Program Committee, and the many presenters.

For those of you who joined us, this publication is a celebration of the memories we created. For those of you who were not able to join us, this publication will show you what is in store when you join us for our upcoming Fall Conference.



**LeadingAge™**  
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*Better Services for Better Aging*



## The Sand Painter

Joe Castillo's sand paintings were an exceptional kick off for the conference. He captured our attention by painting the LeadingAge logo in the sand and held us captive with his stories, his paintings, and his message of creativity and risk taking. By the time he finished with his moving rendition of *God Bless the USA*, he brought the crowd to its feet with the first standing ovation in many years. It's no wonder Joe Castillo was such a strong contender in the last season of America's Got Talent.



## The Generous Sponsors



## The Educational Sessions

There was no shortage of new ideas to contemplate at the 2013 Spring Conference. From engaging discussions about the future shaped by health care reform, to interactive discussions about person centered care and from thought-provoking presentations on effective interviewing skills to practical information regarding organizational compliance, attendees found a plenitude of timely issues to explore.

Terry Paulson wrapped up the event with a humorous closing address that focused on the need for optimism, resourcefulness, and persistence.



## Leadership -- Experienced & New

At the 2013 Annual Business Meeting, members reflected on the success of the past year and learned of exciting new directions for the new fiscal year. Seven new members were elected to the Board of Directors. Kyran Clark, former member, board member, treasurer, and past chair, was inducted into the Hall of Fame for the innovative programs, tireless advocacy, and sound financial programs he instilled into the association. A less formal structure for The Corner Office presented the perfect opportunity for new leaders to meet with experienced leaders -- the start of a new mentor program within LeadingAge Wisconsin



# Night at Miller Park

To kick off Older Americans Month, LeadingAge Wisconsin demonstrated our dedication to unleashing the power of age by selecting Ron Schwartz, a 102-year old volunteer at Saint Anne's Salvatorian Campus in Milwaukee, to throw out the first pitch at Miller Park. Bernie, the Brewer's mascot, came out to greet Ron. Excitement filled the air as Ron's photo was displayed on the scoreboard. Catcher Jonathan Lucroy escorted Ron to the pitcher's mound and then took his own position behind home base. Ron did us proud, and then made a loop around the ballpark to the cheers and standing ovation of the Miller Park crowd.

Neither the 6-5 loss of the Brewers to the Cardinals nor the pouring rain that drenched us all as we made our way back to the buses could dampen the spirit of those who enjoyed the evening at Miller Park.

We look forward to seeing you in Green Bay for the LeadingAge Wisconsin 2013 Fall Conference!

