



5 Reasons to Be a LeadingAge Member

LeadingAge, in collaboration with our 38 state partners, provides indispensable tools, resources, information, and expertise to help members tackle day-to-day challenges while empowering them to think strategically about the future.

- **Connecting with Peers** -- Our network of members is engaged and active, ensuring that older adults receive high-quality care and support wherever they call home. In fact, members regularly tell us that networking with their peers is the number one reason why they join LeadingAge. Members can choose from a variety of online channels or in-person events to foster new connections and friendships all year-round.
- **Daily Updates on Critical Issues** -- LeadingAge experts relay critical information to members every day so they can focus on running a safe and operationally-sound organization that puts residents and clients first. We pay attention so members have more time to focus on what matters most.
- **Raising our Voices** -- Our advocacy work on Capitol Hill focuses on a stronger future for aging services providers and the people they serve. We work one-on-one with policymakers to decipher complex issues in aging and help them understand the impact of policy decisions on the livelihood of older adults. Our advocacy work also extends to our LeadingAge state affiliates who engage members to influence policy at the state level.
- **Education at Your Fingertips** -- The LeadingAge Online Learning Hub has hundreds of resources available to enhance your continuing education needs on topics such as workforce, governance, leadership, quality, reimbursement, and more. New content is added regularly to help you stay up to date on the most pressing issues in the aging field.
- **Personalized Guidance** -- Our staff experts are just a phone call or email away so members can get the dedicated help they need to solve challenges--large and small--and to give them the peace of mind to focus on supporting the older adults and staff in their care.

Learn more about LeadingAge or call our membership team at 202-783-2242.





SPOTLIGHT: Americans have never needed aging services more, but our sector is not well understood by the general public. Now is the time for us to reset the narrative, proactively telling the story of aging services. Opening Doors to Aging Services offers a robust communications strategy that you can use to build awareness and understanding. Learn more now!

What Members are Saying:

“Although new to LeadingAge, our company realized immediate benefits. It is evident that LeadingAge wants each member to succeed and is very giving of their time and experience. As an organization that is focused on quality, compliance and exceptional service delivery, we recommend LeadingAge membership unequivocally.” – Alliance Health and Human Services

“LeadingAge is like no other LTSS organization, no other senior living organization. I think we put the focus on caring for our nation's elders like no other organization does. I think the fact that we are a group of mission driven non-profit providers, says a lot; and I think the rebuild of our industry depends on LeadingAge membership.” – A.G. Rhodes Health @ Rehab

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